

# Innovation of the primary-level party organization construction in colleges and universities in the new era

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## **ABSTRACT**

*The report of the 19th National Congress of the Communist Party of China points out that "the primary-level party organizations are the basis for ensuring the implementation of the Party's route, principles, policies, decisions and arrangements". The construction of primary-level party organizations in colleges and universities is an important part of the Party organization construction in colleges and universities, and also an important force support for the successful running of socialist universities with Chinese characteristics in the new era. In the construction of party branches in colleges and universities, according to the characteristics of colleges and universities and the actual work, we should clearly strengthen the political construction of the party, consciously strengthen the political function, and fully implement the general requirements of party construction in the new era. While striving to build a contingent of high-quality university teachers, we should also focus on training builders and successors of socialism with Chinese characteristics for a new era with all-round development of morality, intelligence, physique, aesthetics and labor.*

**Keywords: Colleges and universities, Primary-level Party branches, Innovation**

## **1. INTRODUCTION**

At the National Conference on Ideological and Political Work in Colleges and Universities, General Secretary Xi Jinping pointed out that we

should strengthen the construction of primary-level Party organizations in colleges and universities, innovate systems and mechanisms, improve working methods, and enhance the ability of primary-level Party organizations to carry out ideological governance work. The construction of primary-level Party branches in colleges and universities is an important part of the Party organization construction in colleges and universities. It plays an important supporting role and plays a powerful and basic role as a battle fort for running a socialist university with Chinese characteristics in the new era. The members of the Party branch of university teachers all undertake a dual mission: they need to fulfill their responsibilities and obligations as Communist Party members, and at the same time they are people's teachers, and they undertake the noble duty of casting soul and educating people [1].

## **2. THE IMPORTANCE OF THE CONSTRUCTION OF PRIMARY-LEVEL PARTY ORGANIZATIONS IN THE NEW ERA**

First of all, the primary-level party organization work is the guarantee of the extension of the strict party governance to the grassroots level of colleges and universities. The report to the 19th National Congress of the CPC points out that primary-level party organizations are the basis for ensuring the correct implementation of the Party's route, principles, policies, decisions and arrangements. Primary-level party branch is an important part of the party organization, can represent the will of the party and the correct implementation of the party's

idea, can ensure the smooth and healthy development of the primary-level party construction, will directly relate to the party in the realization of the Chinese dream in the process of influence, cohesion and combat effectiveness [2-5]. Therefore, in accordance with the party's general requirements of the construction of the new era, fully implement the party's education policy, pay attention to the political function, strengthen primary-level party organizations to promote comprehensive governing party to the grassroots level in colleges and universities, firmly grasp the party's leadership in colleges and universities, adhere to the leadership of the party throughout the whole process of school education, broaden the field of primary-level party construction, make the corner of the party's policy, the policy benefit base, We will strengthen the functions and mechanisms of system construction, and give full play to the core role of university Party committees in leadership and the role of primary-level Party organizations in colleges and departments as battle forts.

Secondly, strengthening primary-level party branch construction is the guarantee to play the leading role of the party construction. In the new era, it is even more required to give full play to the vanguard and leading role of Party members and cadres in the construction of primary-level Party organizations, so that the combat effectiveness, centripetal force and cohesion of primary-level Party branches can be effectively enhanced, and have the strong ability to timely solve the internal problems of primary-level Party organizations [6]. Through the timely and effective solution of the problem can then put forth efforts to resolve the hidden in the primary-level internal contradictions. As the basic-level party branch in colleges and universities, by point with surface, starting from their own, good strives to unite the masses of party members and cadres at the primary level, always adhere to the new era with Xi Jinping, the Chinese characteristic socialism armed mind, thus promote primary-level party construction, to drive the masses of party members and cadres, to make full use of every party member personal talents, encourage the whole initiative to take the lead, the young members followed by work, To strengthen the individual responsibility of the party members, give full play to the subjective initiative and enthusiasm of the party members to analyze and

solve problems, improve the quality of primary-level party construction.

Finally, strengthening the primary-level party construction to provide a strong guarantee for the comprehensive and rapid development of the party. The smooth development of the work of the party organization, and the effective support of the primary-level party branch is inseparable. The most important thing in the construction process of the party organization is how to correctly carry out the primary-level party construction [7]. The development of the primary-level party construction can effectively promote the primary-level party branch to efficiently complete various tasks, and can promote the overall construction of the party organization. The practice proves that the premise of effectively playing the vanguard and exemplary leading role of the primary-level party organization is to fully implement the primary-level party construction.

### **3. PROBLEMS EXISTING IN THE PRIMARY-LEVEL PARTY ORGANIZATION CONSTRUCTION IN THE NEW ERA**

#### **3.1 The party organization construction in the new era is not fully recognized**

At present, some primary-level party organizations in our country gradually show some problems in the party construction, mainly in the cognition and practice of party construction concept is not in place. A few party members' cadres have ideological deviation, excessive pursuit of economic benefits, thereby neglecting the ideological construction of their own and the surrounding party members. Some party members and cadres are not fully aware of the importance of primary-level party organization construction, and the primary-level party organization construction cannot be truly implemented, leading to the party construction seriously lagging behind, or even in vain, cannot play a substantive positive role in the party construction. Work research found that university teachers bear the heavy daily teaching, scientific research and clinical work, tend to study the party's ideology, theory, policy is not timely, not in place, and there are a lot of party member's party construction learning theory and cognitive reserve can't keep pace, weakened the party construction quality, influence the "foundation" of

primary-level party organizations construction in colleges and universities.

### **3.2 The party construction in the new era appears patterned**

In order to ensure that the theoretical knowledge and practical action of the party give full play to the role of the primary-level party branch, it is necessary to set up a targeted party construction working mechanism according to the specific situation of the primary-level party branch. But the fact is not so, in some areas of our country, whether in towns, rural areas, or departments, enterprises and institutions, the development of the party construction, the assessment model is often much the same. The primary-level party organizations construction, in addition to dealing with the superior inspection, cannot really from the root of the party branch construction. In some primary-level areas, due to the lack of correct and strong guidance and publicity, both Party members and cadres, or the general public, are not very familiar with the Party construction mechanism, Party members and cadres would rather spend a lot of time and energy to complete the indicators assigned by the superiors. They are not willing to invest more manpower, material and financial resources to build and improve the party construction mechanism of the primary-level party branch, which causes the party construction mechanism of the primary-level party branch to be too patterned, and plays a negative role in the play and realization of the party construction.

### **3.3 Party branch construction has the tendency to focus on business and neglect party construction**

If the primary-level party construction is ineffective, it will weaken the party organization's organizational power, fighting power and cohesion, affect the development of the unit, hinder reform and innovation. Some party branches have the phenomenon of focusing on business and ignoring party construction. On the one hand, the leadership of the primary-level party branch is not enough, and the role of the political core is not enough, which makes it difficult to carry out the work. A small number of comrades are unwilling to do Party work, and the incentive measures for Party cadres at the primary-level level are not compatible

with the tasks they are engaged in, which affects their enthusiasm. On the other hand, the function positioning is not clear, the party branch secretary is mostly in charge of the administration, the party construction responsibility system ineffective implementation, did not effectively fulfill the party branch secretary's duties, just cope with, passively to do, the party construction organization ineffective, not tight grasp, and cannot play an effective role in practice.

## **4. THE INNOVATIVE RESEARCH AND METHODS OF THE PARTY CONSTRUCTION OF THE PRIMARY-LEVEL PARTY ORGANIZATIONS IN THE NEW ERA**

Most of the party branch in colleges and universities for teaching and research section of department, have certain professional background and knowledge reserves, therefore in the construction of party branch, should be based on the characteristics of colleges and universities and the actual work, stand up to strengthen the construction of the party's political, conscientiously strengthen political function, the full implementation of the new era of party construction general requirements, broadening the party construction ideas, innovative work form, and strengthen Party construction through different channels.

### **4.1 To strengthen theoretical study and firmly establish the "Four Consciousness"**

Our Party is advancing with The Times and constantly pioneering and innovating. It is precisely because of this that it can always stand tall and maintain its vigor and vitality. New thoughts lead the new era, so we should strengthen theoretical study and make it normal, institutionalized, standardized and self-conscious. As the party branch of colleges and universities, one is to strengthen the theoretical study of the basic principles of Marxism, to build a solid theoretical foundation. The most direct way to learn Marxist theory is to read the basic works of Marxist theory, and regularly carry out concentrated study and discussion in the Party branch. Second, censoring on the new theories and new thoughts since the 19th National Congress of the CPC, it is necessary to continuously strengthen the study of the theoretical achievements of the Party's important

conferences. As college teachers, they should consciously understand and take the lead in setting examples. Beginner's mind and mission of the communist party of China people, for example, the new era of socialism with Chinese characteristics of the historical position, realize the great rejuvenation of the Chinese nation must "three", a new era of socialism with Chinese characteristics "eight", the new age of upholding and developing socialism with Chinese characteristics, etc., as a fundamental university teachers devoting to learn, and work practices, And combined with the party branch work reality, with "two learning and one doing" as the content, "three meetings and one lesson" as the system, firmly establish the "four consciousness", firm "four self-confidence", actively promote the normalization of learning and education, institutionalization.

#### **4.2 Further standardizing the management of Party members**

First, in accordance with the general requirements of Party committees at higher levels for the recruitment of Party members, the Party should supervise the Party and exercise strict self-governance over the Party throughout the management of Party members, standardize the procedures for the development of Party members, strengthen standardized training for Party members, especially for the training of young teachers, and recruit outstanding young teachers into Party organizations. Second, carry out the construction of party members' theme activities. The primary-level party branches through the organization of life, social life, help activities, party fee collection and so on to improve the overall quality of party members and enhance party spirit and strengthen the construction of style of work, in the daily teaching and scientific research work fully reflect the vanguard exemplary role of teachers of party members.

#### **4.3 Form a demonstration to drive the overall work**

Lead to drive the teachers and students of the mobilization of the work force, practicability is strong, actively participate in school and the school organization activities, maximize the combined party construction and the daily work of teachers and students, lead to drive the enthusiasm of

teachers and students to carry out the party construction and initiative, arouse the enthusiasm of the teachers and students to participate in party construction, focus on stimulating endogenous power, realize the development of higher education connotation, and promote the overall development of the party construction of the college.

#### **4.4 Set up the thinking of Party construction and strengthen the political function of Party branches**

To identify the joint point of party construction and business work, based on promoting the mutual promotion of party construction and teaching and scientific research work, the party construction work advantages into the driving force to promote the central work. At the same time, we should pay attention to ideological guidance, and give full play to teachers' demonstration and leading role in fostering moral education and gathering talents. Since its founding, the Party has attached great importance to the cause of Chinese medicine, playing an important and valuable role in leading, promoting, supporting and guiding the development of Chinese medicine, no matter in the eventful years of war, the construction period of peaceful development, or in the modern era of dream rejuvenation. In clinical Chinese pharmacy teaching, students should be told and infiltrated about the significant "elements of traditional Chinese medicine" in the journey of Chinese people's independence, development and revival under the leadership of the Communist Party of China in a targeted way according to the specific content of the teaching, so as to cultivate and stimulate their profound feelings of patriotism and love for the Party.

#### **4.5 Make use of new media to innovate the forms of Party construction**

Primary-level party branch to use new media platform, fully using the network media, using the resource sharing, retrieval, convenient, real-time interactive features, will dock with the fusion of party construction, integration of existing education curriculum content, accurate understanding of the status quo and development trends of university teachers and students, search the latest news of the current politics, combined with the party construction knowledge, open party construction

column, make the party members in a quick and convenient way anytime and anywhere to pay attention to browse the party construction related knowledge. Through the grassroots party branch QQ group, WeChat group, learning the powerful country APP platform and other media to publicize the party construction related information and articles, strengthen the ideological education of party members and teachers, but also to strengthen the management of grassroots party organizations to provide convenient conditions, the grassroots party branch learning and construction to further normalize, institutionalize and standardize.

## 5. CONCLUSIONS

The construction of primary-level party branch in colleges and universities should be based on the labor, professional, based on the characteristic, the political direction, strengthening political lead, performance of the political mission, a way of showing bear, really to build itself into a political quality exquisite quality, ability and teaching level of high quality teachers troop, become the first-class university of socialism with Chinese characteristics of strong fighting bastion.

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